


Cargo Liner

\$140.00

The cargo liner provides long-lasting cargo area protection. Uniquely designed and custom fitted to the Prius cargo floor, this cargo liner features a raised lip that contains spills for simple cleanup.


Door Sill Protectors Illuminated

\$420.00

These stylish door sill protectors are not only functional, but offer a styling accent that is immediately noticed when entering the vehicle.


Alloy Wheels

\$1,170.00

These durable alloy wheels offer Prius owners a distinctive, dashing and sporty upgrade to their vehicle wheels. Meticulously crafted of lightweight aluminum alloy, and specifically designed for optimal performance.


Block Heater

\$315.00

Makes a cold weather start a breeze. A custom-designed system with 400 watts of heating power not only warms the vehicle up quicker but also reduces engine strain and wear. The Block Heater also helps save fuel and battery power during start-ups and the strain relief electrical cord reduces cord damage.


Hood Deflector

\$170.00

The Hood Deflector offers high impact resistance and reduces the potential for road debris and insect damage. The stylish wraparound design complements the vehicle's exterior appearance while protecting your hood and factory paint finish from damage that can occur during daily use.


Paint Protection Film

\$310.00

Genuine Toyota paint protection film, made from the highest grade 3M film, helps guard your vehicle from weathering, UV radiation and road debris that can chip and scratch the finish. Constructed from durable, nearly invisible thermoplastic urethane, the clear-coated film helps your Toyota maintain a like-new appearance, while allowing you to clean and maintain your vehicle the same as before.



Rear Bumper Protector

\$155.00

Help keep the top surface of your rear bumper free of scrapes and scratches, while preserving the like-new appearance of your Prius. The accessory enhances the stylish looks of your Prius while a skid-resistant surface provides assistance when loading and unloading cargo.



Roof Rack

\$339.09

Carry more on your roof. Ideal for carrying skis and bikes, this custom-fit rack has a quality, integrated look and offers cargo-carrying capability without sacrificing interior space. The racks are compatible with most lockable Bike/Ski Rack Attachment. A wide range of shapes and sizes can be securely fastened with minimal chance of shifting.